Meghan Miller
Developer & Designer

I am a detail-oriented & resourceful designer & developer with fifteen years of applied knowledge. I am seeking a hybrid or remote position with a collaborative team. I am customer-focused, agile & persistent with a passion for process-improvement & education.

Contact

Phone
414-573-8413

Email
meghan.iverson@gmail.com

Location
Carlsbad, CA

Portfolio
meghaniversonmiller.com

Education

2007 - 2008
Web Designer Diploma
Milwaukee Area Technical College

2003 - 2007
Bachelor of Arts, cum laude
University of Wisconsin - Oshkosh

Expertise

- Responsive Web Development
- HTML & CSS & JavaScript
- Prototyping (Adobe XD / Sketch)
- Adobe CS
- E-Commerce
- User Experience Design (UX)
- AEM / Wordpress / Shopify CMS
- Email Development

Experience

April 2022 - PRESENT
Freelance
Freelance Developer & Designer

Contract frontend developer for American Express with a project that included high-profile landing pages on a tight deadline. Develop custom code within AEM CMS limits while utilizing Design Lanaguage System and adding custom JavaScript. Other well-received projects included full website conversions to Wordpress & Shopify including theme selection, content creation, liquid editing, SEO & plugin integration.

January 2023 - May 2023
Jenny Craig | Carlsbad, CA
Senior Digital Designer

Responsible for all custom email design and development for a list size of over 250,000 customers. Created email code library for faster turn around time. Crafted high fidelity prototypes (Adobe XD), banner ads, social assets & optimized images. Created direct mail & print assets.

August 2016 - April 2022
Forever Companies
Front-End Developer

Developed design systems & foundational UX for three high-performing e-commerce sites. Designed code components with custom Guttenburg blocks in Wordpress, reducing page creation time by a fourth. Trained staff on CMS / email.
Part of small team involved in full website overhauls to Magento 2 and a headless frontend using Svelte and Wordpress. Used Git on a daily basis for version control and continuous code integration. Handled all custom configuration in Magento and worked hand in hand with a backend Magento developer to develop custom modules.

November 2012 - August 2016
C&H Distributors
Front-End Developer & Designer

Maintained distribution e-commerce site, designed and developed custom landing pages & email templates. Performed thorough QA. Designed and set up A/B tests & Google Analytics. Created clean, responsive HTML5 / SCSS from prototypes.